Almost every electronic device you use, whether University-owned or personal, is vulnerable to cyberattack; computers, tablets, phones, gaming devices and smart electronics like printers, smart TVs, and even thermostats can be exploited by cyber-criminals. A single mistake can open the door and cost you, others, and/or the University much more than time or money; a single breach can destroy the trust earned over decades.

Once a skilled cyber-criminal has sensitive data or access to a device, they can:

- Lock down the device or encrypt data and hold it hostage for ransom (known as Ransomware).
- Open and use accounts in an individual's or institution's name.
- Access current accounts to steal data, information, or money.
- Store and sell illegal information, photographs, music, software, and video.
- Connect to millions of other computers to create illicit networks.
- Spy and record audio and/or video in the area where a device is located.
- Track every keystroke or website visited.
- Use individual or institutional identities for illegal gain.
- Send millions of scam, spam, and Phishing emails to other people.
- Destroy reputations intentionally or through the fallout associated with a cyberattack.

YOU HOLD THE KEYS TO CYBERSECURITY.